



## BOOK BRIEF

PUB DATE: TBD  
TITLE: **ARNOLD**  
AUTHOR: Gerald Sharpe  
CATEGORY: Children's/ Fantasy Fiction  
PRICE: \$ XX.00 US  
PAGES: XXX  
ISBN: 1-933894-02-4  
EAN: X XXXXXXXXXX  
TRIM: 5.5 x 8.5

### ABOUT THE BOOK (BOOK SUMMARY):

**ARNOLD** is the first of three books filled with fun, adventure, excitement, fantasy, danger, love and good vs. evil. The series is about an eleven-year-old boy named **ARNOLD**, who is bigger than any kid in his school. Better yet, he's the biggest kid in town. To make matters worse, he has a bald head. **ARNOLD** is extremely shy and has a gift to communicate with animals. In fact, it's the animals that are **ARNOLD'S** only friends.

It's at Smarts Mountain that **ARNOLD** meets the Gooligans. The Gooligans are tiny little people that live in the mountains. They have large eyes, but can't see. It's the "radars" inside their bodies that allow them to see a person. The Gooligans are fun and mystical. Their life is changed by **ARNOLD**. **ARNOLD** and his friends are introduced to strange creatures that live in the mountains with the Gooligans.

**ARNOLD** leads the town on manhunt as he disappears in the mountains. His family and friends find themselves fighting against the Gooligans and their creatures to rescue **ARNOLD**.

### SELLING POINTS & QUOTES:

- **STRONG TITLE – RELATE NAME TO MANY CELEBRITIES**
- **BOOK COVERS (ILLUSTRATIONS) – APPEALING ON SHELF**
- **WILL BE PART OF WHAT LIES BENEATH THE BED - SERIES**
- **PRICE POINT - AFFORDABLE**
- **INTERNET SUPPORT - WILL DEVELOP WEB SITE**
- **PART OF SERIES - 3 BOOKS TOTAL**
- **INTERACTIVE READING – CONTESTS (READING CONTEST – CASH PRIZE & NAME YOUR OWN CHARACTER CONTEST)**
- **MAIN CHARACTER - MOST PEOPLE CAN RELATE TO ARNOLD OR KNOW SOMEONE LIKE ARNOLD**

## MARKETING & PROMOTION:

- **MEDIA COVERAGE - TV, NEWSPAPER AND RADIO**
- **INTERNET SUPPORT - WEB SITES, SEARCH ENGINES**
- **AUTHOR WILLING TO TRAVEL - DOMESTIC & INTERNATIONAL**
- **LIVE CHARACTER FOR GUEST APPEARANCES - ARNOLD**
- **WORKING WITH NON-PROFIT ORGANIZATIONS - READING PROGRAMS**
- **SUBMITTING SCREENPLAY TO PRODUCTION COMPANIES - DOMESTIC & INTERNATIONAL EXPOSURE**
- **WORKING WITH SCHOOL BOARDS - SCHOOL VISITATIONS TO PROMOTE CREATIVE WRITING AND READING & ARNOLD**
- **SUBMITTING PERSONAL STORY TO TALK SHOW(S) - DOMESTIC & INTERNATIONAL EXPOSURE**
- **MEDIA PRESS KITS AVAILABLE - ONLINE & DVD**

## AUTHOR PROFILE:

Gerald Sharpe was born in New Jersey, but now lives in South Florida. Growing up in a dysfunctional family gave him the opportunity to be creative as a child. In fact, the seven main characters of the *What Lies Beneath The Bed – Series* are the seven personalities that he created to keep him company while he was a young boy.

School was always a struggle for him and he was never really a reader. He graduated from the University of Central Florida with a Marketing degree and prior to this series, never read a complete book. Today, that is different!

He feels truly blessed and fortunate to write this series of books. With the support of his loving family, Gerald has made great strides in mastering his storytelling. He hopes these books will encourage children and adults, alike, to chase a dream or bring to reality what seems impossible.