



BOOK BRIEF

PUB DATE: JUNE 2006
TITLE: WHAT LIES BENEATH THE BED – TOMMY'S TALES
AUTHOR: Gerald Sharpe
CATEGORY: Juvenile/ Fantasy/ Fiction
PRICE: \$7.00 US
PAGES: 304
ISBN: 1-933894-00-8
EAN: X XXXXXXXXXX
TRIM: 5.5 x 8.5

ABOUT THE BOOK (BOOK SUMMARY):

WHAT LIES BENEATH THE BED – TOMMY'S TALES is the **first of seven books** in the WHAT LIES BENEATH THE BED – SERIES. TOMMY'S TALES is the story of seven friends who meet at Bucky's tree fort to plan their mischief and adventures. It's there that Tommy and his friends (known as the gang) share their dreams, nightmares and fears of what seems to be living under their beds at night. What they don't realize is that these tales during Story Time are about to become a reality.

Tommy accidentally discovers the power to reach the nether world under his bed from an accident that had happened at summer camp, and finds himself on the tropical island of Maccabus. Omit, the friendly troll, takes Tommy to Crystal Pond and Tropical Garden, before heading to Orin's castle. Tommy realizes that all his friends' nightmares and dreams come to life on the island. Omit takes Tommy on multiple adventures that most kids would die for.

However, the real adventure begins when Tommy arrives on the island a second time with his friends, after being warned by Orin not to return. Tommy and his friends find themselves in the fight for their lives as the island is completely the opposite of Tommy's first adventure; wicked and evil. Crystal Pond is now Murky Lake and Tropical Garden is now Dead Garden. Wicked Orin calls upon his evil creatures and army to stop the gang from finding the hidden tunnel that will lead them off the island and back to the safety of their homes.

SELLING POINTS & QUOTES:

- **STRONG TITLE – REAL FEAR OF MOST KIDS**
- **BOOK COVERS (ILLUSTRATIONS) – APPEALING ON SHELF**
- **PRICE POINT - AFFORDABLE**
- **INTERNET SUPPORT – STRONG WEB SITE www.whatliesbeneaththebed.com**
- **PART OF SERIES -7 BOOKS TOTAL**
- **MULTI-CULTURAL CHARACTERS – REACHES MORE READERS**
- **DISORDERS OF CHARACTERS – REACHES MORE READERS**
- **INTERACTIVE READING – CONTESTS (READING CONTEST – CASH PRIZE & NAME YOUR OWN CHARACTER CONTEST)**
- **BED USED AS GATEWAY TO ADVENTURES – ENDLESS SERIES**

- **BUCKY’S TREE FORT USED AS PLATFORM FOR ADVENTURE – CREATE STORIES**
- “The concept is unique, yet incorporates fantasy/fiction seen in books such as Harry Potter and Lord of the Rings.” – Ms. Garcia – 4th Grade Teacher – G.W. Carver Elementary School.
- “I bought this for my children, but I can’t put it down myself. Come to Barnes and Noble, meet Gerry and get your book personalized before it hits the movie screens.” – Mrs. Luz Urabaez-Weinberg – Aventura City Commissioner – South Florida Sun-Times Article (6/22/06)
- “These kids face problems that children can really relate to. This is the type of book I want my kids to read.” – Isabel Bohbot – Surfside resident – Miami Herald Article (6/29/06).
- “Jessica Urbaez, 11, who has already read the book, said she couldn’t put it down.” Carli Teproff – Columnist – Miami Herald Article (9/29/06).
- “Sharpe released Tommy’s Tales to a crowd of more than 100 people – an excellent turnout for a local author trying to make a start, said the store’s (Barnes & Noble Booksellers) spokesman, Laura Rodriguez. “A good event usually attracts 50 to 75 people,” she said, noting the store sold more than 400 copies of the book. “This was completely unexpected.” Carli Teproff – Columnist – Miami Herald Article (9/29/06).
- “Wow! This looks like it’s gonna be a great read!” ACES student – Aventura News Article (8/30/06).
- “What Lies Beneath The Bed is destined to be an international bestseller.” – Bari Auerbach – Columnist – Aventura News Article (9/20/06).

MARKETING & PROMOTION:

- **MEDIA COVERAGE - TV, NEWSPAPER AND RADIO**
- **INTERNET SUPPORT -WEB SITES, SEARCH ENGINES**
- **AUTHOR WILLING TO TRAVEL - DOMESTIC & INTERNATIONAL**
- **TOUR BUS -DESIGNED LIKE BANNER & BOOK COVER**
- **LIVE CHARACTER (OMIT – GREEN TROLL) FOR EVENTS**
- **WORKING WITH NON-PROFIT ORGANIZATIONS -READING PROGRAMS**
- **SUBMITTING SCREENPLAY TO PRODUCTION COMPANIES - DOMESTIC & INTERNATIONAL EXPOSURE**
- **WORKING WITH SCHOOL BOARDS -SCHOOL VISITATIONS TO PROMOTE CREATIVE WRITING AND READING**
- **SUBMITTING PERSONAL STORY TO TALK SHOW(S) -DOMESTIC & INTERNATIONAL EXPOSURE**
- **MEDIA PRESS KITS AVAILABLE -ONLINE & DVD**

AUTHOR PROFILE:

Gerald Sharpe was born in New Jersey, but now lives in South Florida. Growing up in a dysfunctional family gave him the opportunity to be creative as a child. In fact, the seven main characters of the *What Lies Beneath The Bed – Series* are the seven personalities that he created to keep him company while he was a young boy.

School was always a struggle for him and he was never really a reader. He graduated from the University of Central Florida with a Marketing degree and prior to this series, never read a complete book. Today, that is different!

He feels truly blessed and fortunate to write this series of books. With the support of his loving family, Gerald has made great strides in mastering his storytelling. He hopes these books will encourage children and adults, alike, to chase a dream or bring to reality what seems impossible.